



Fresh Products, a big agricultural company in Lebanon, known for its large-scale production and packaging of Carrots and other Vegetables.

About Us

Fresh Products is a Lebanese agricultural company established in 2011 by Ahmad-Oussama Mostafa Khodr. The family business started small, with a vision to redefine the production of vegetables in the country and take it to a higher level, in terms of both quality and productivity. Today, the company operates on more than 800 hectares of land spread across two main regions: Akkar and Bekaa, with a process that integrates technology and innovation at the production and post-harvest levels. Fresh Products specialises in the production of Carrots, Onions, Garlic, Potato, with an annual turnover of around 40,000 Tons, along with Wheat and Barley.

Our Vision

Our vision is to lead the modernization of the horticulture sector using advanced technology while fostering environmental responsibility and innovation.

Our Mission

Fresh Products' mission is to produce the highest quality vegetables sustainably, through harnessing advanced technology and mastering every step of the journey from seed to final product.

Our Products



Carrots Small
10 kg



Carrots Regular
10 kg



Carrots Large
10 kg



Broken Carrots
18 kg



Grade 1
1 Kg x 10



Grade 1
10 Kg



Carton Box
10 kg



Premium Quality
1 Kg x 10



Premium Quality
10 Kg



Garlic
250 g



Garlic
3 - 6.5 Kg

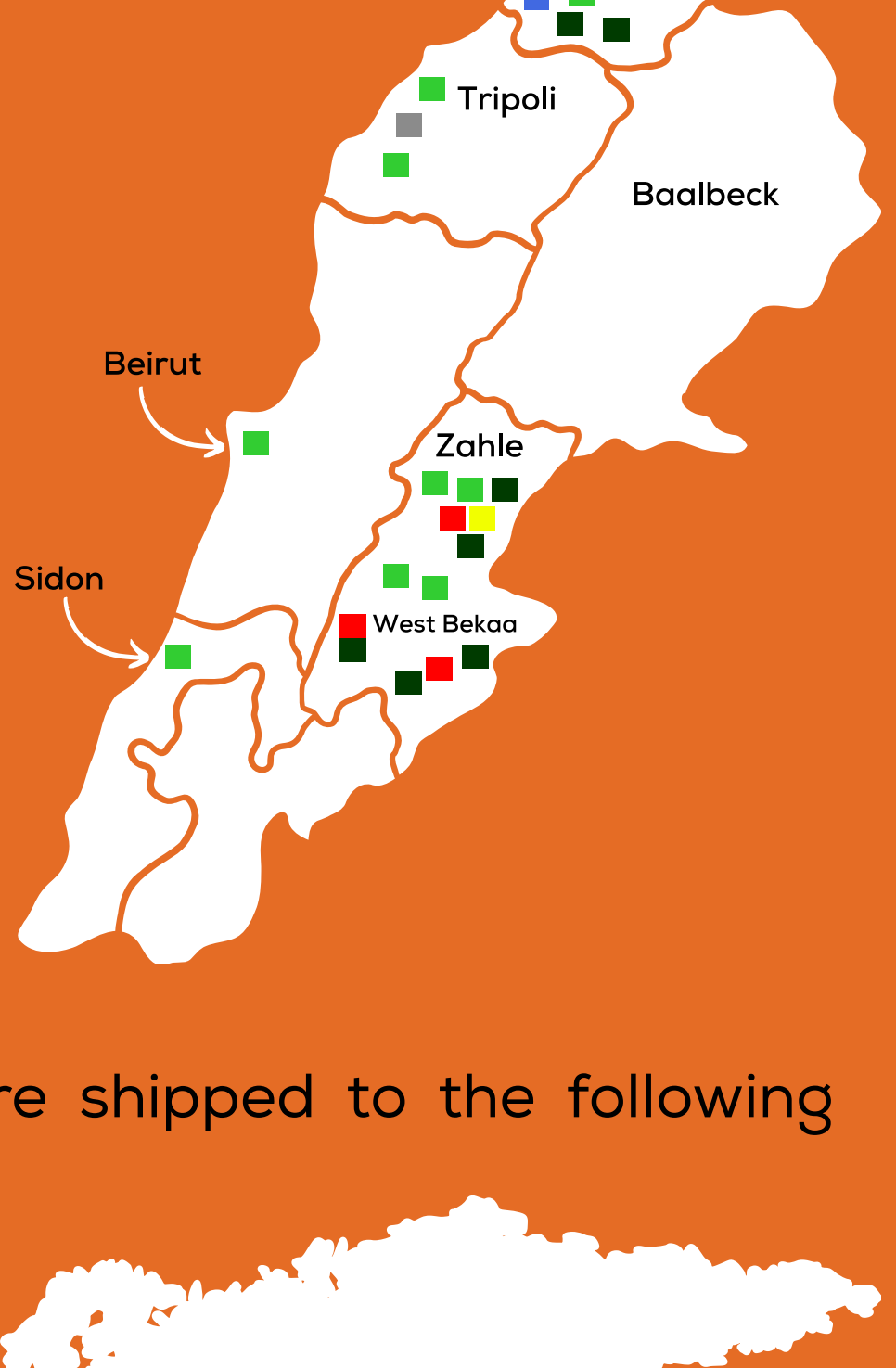


Potato
5 - 10 - 15 - 20 Kg



Onion
5 - 10 - 15 - 20 Kg

- Main Branch
- Branch
- Office
- Farm
- Dealer
- Partner Farmer

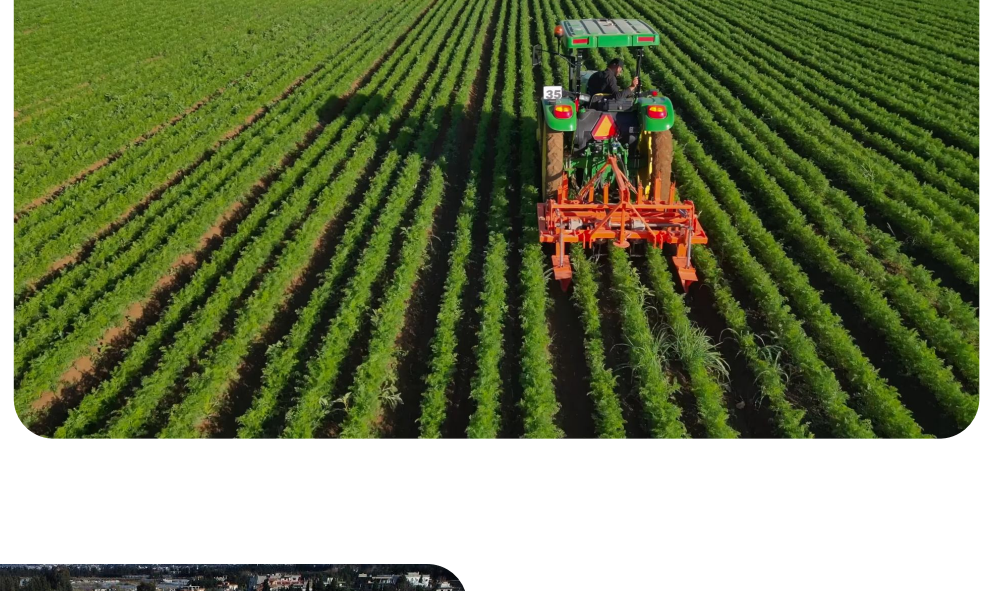


Our products are shipped to the following countries:

- Kuwait
- UAE
- Qatar
- Jordan
- Libya
- Ghana
- Ivory Coast
- Mauritania



Zahle, Lebanon



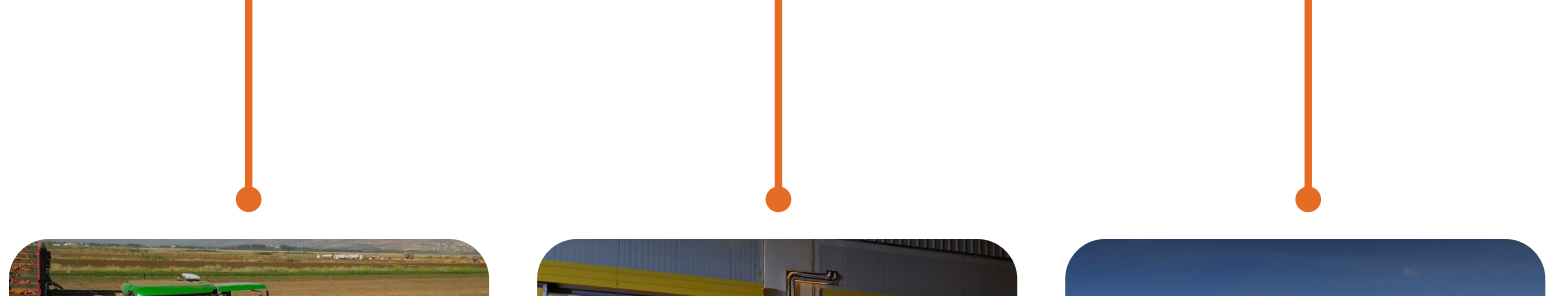
Akkar, Lebanon



25,000 Tons of Carrots Grown/Processed



800 Hectare



40 Farms



2.5 Millions Consumer Packs



40,000 Tons Vegetables Processed